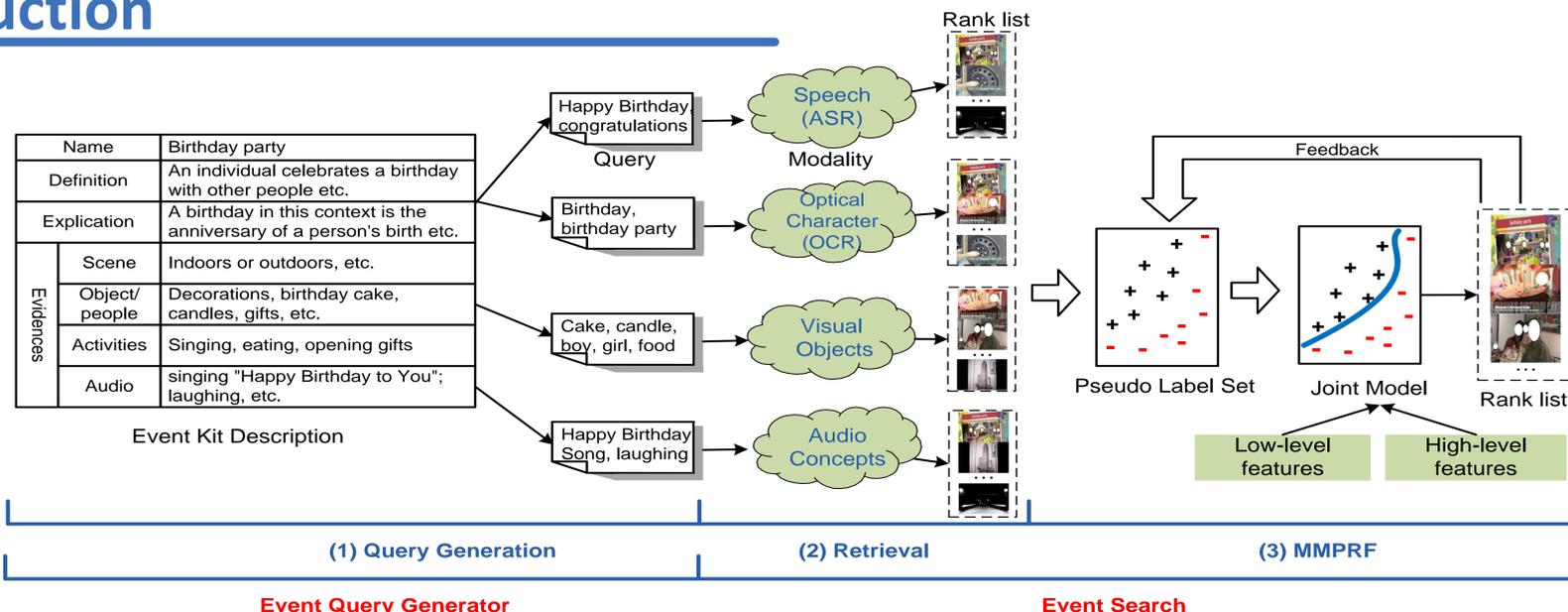


# Zero-Example Event Search using MultiModal Pseudo Relevance Feedback (MMPRF)

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## Introduction



Event Query Generator

Event Search

MMPRF significantly contributes to CMU Team's final submission in TRECVID-13 Multimedia Event Detection.

MMPRF in a nutshell:

- Construct a pseudo label set.
- Train a joint model on the pseudo label set using both high-level and low-level features.
- Feedback the rank list of the joint model to establish the pseudo label set for the next iteration.

## Pseudo Label Construction

$$\arg \max_{\mathbf{y}} \sum_{i=1}^m \ln L(\mathbf{y}; \Omega, \Theta_i)$$

$$\text{s.t. } \mathbf{A}^T \mathbf{y} \leq \mathbf{g}; \mathbf{y} \in \{0, 1\}^{|\Omega|}$$

- Objective function  $L$  is summed across all modalities, which can be:
  - The likelihood (Maximum Likelihood Estimation).
  - The Expected values (Equivalent to the **average late fusion**).
- The constraint  $\mathbf{A}^T \mathbf{y}$  controls the maximum number of pseudo-positives to be selected in each modality.
- The objective function is linear to the  $\mathbf{y}$  variable  $\rightarrow$  Integer Programming  $\rightarrow$  Linear Programming after relaxation.

## Modality Weighting

How many pseudo-positives to select in each modality?

- Query likelihood:** a modality whose top-ranked videos contain more query words is supposed to be more important.
- Find **indicative words** in the event kit description. For example, the occurrence of words "narration/narrating" and "process" in the event kit description indicates an "accurate ASR event".

## Pseudo Positive Videos



E006 Birthday Party



E031 Beekeeping



E025 Marriage Proposal

## Experimental Results

Dataset: TRECVID (MED) 2013 development and MEDTest set.

Events	Method	Single split	Ten splits
Pre-Specified	Without PRF	3.9	4.9 ± 0.8
	Rocchio	5.7	7.4 ± 1.1
	Relevance Model	2.6	3.4 ± 0.5
	CPRF	6.4	8.3 ± 0.9
	Learning to Rank	3.4	4.2 ± 0.7
	MMPRF1	9.0	11.8 ± 1.1
	MMPRF2	<b>10.1</b>	<b>13.6 ± 1.2</b>
Ad-Hoc	Without PRF	4.0	6.4 ± 0.6
	Rocchio	5.6	6.3 ± 0.9
	Relevance Model	2.3	3.7 ± 0.8
	CPRF	5.9	9.1 ± 1.0
	Learning to Rank	4.3	6.0 ± 0.9
	MMPRF1	7.0	10.9 ± 1.0
	MMPRF2	<b>8.3</b>	<b>12.1 ± 1.1</b>

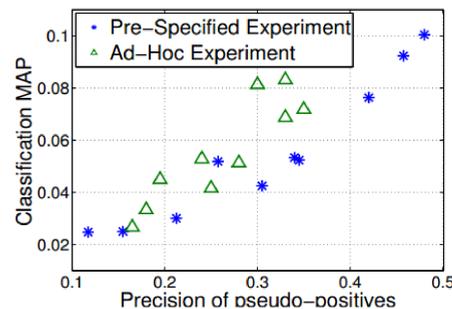
MMPRF1: w/o modality weighting. MMPRF2: w/ modality weighting.

Improve the baseline Without PRF:

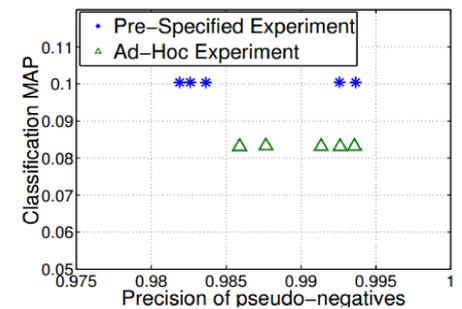
by a **relative 158%** (**absolute 6.2%**) on Pre-Specified events

by a **relative 107%** (**absolute 4.3%**) on Ad-Hoc events.

**Statically significantly better** than other baseline methods.



(a) Pseudo-positives



(b) Pseudo-negatives

Pseudo label set	Top $k^+$	Pre-Specified		Ad-Hoc	
		P@N	MAP	P@N	MAP
Without PRF	-	-	3.90	-	4.00
ASR	10	0.34	5.33	0.28	5.13
ASR	20	0.26	5.18	0.20	4.49
OCR	10	0.42	7.63	0.33	6.88
OCR	20	0.35	5.23	0.24	5.28
SIN/DCNN	10	0.16	2.50	0.18	3.33
SIN/DCNN	20	0.12	2.48	0.17	2.67
Late Fusion	10	0.30	4.25	0.35	7.18
Late Fusion	20	0.21	3.00	0.25	4.16
MMPRF-2	10	0.48	<b>10.05</b>	0.33	<b>8.32</b>
MMPRF-2	20	0.45	9.23	0.3	8.13

## Conclusions

- MultiModal Pseudo Relevance Feedback (MMPRF) is a **first** attempt to use both high-level and **low-level features** in MED EKO.
- MMPRF offers a solution to conduct PRF on **multiple ranked lists**. Empirically it significantly **outperforms all baseline methods** on MEDTest.
- Modality weighting is beneficial.

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