

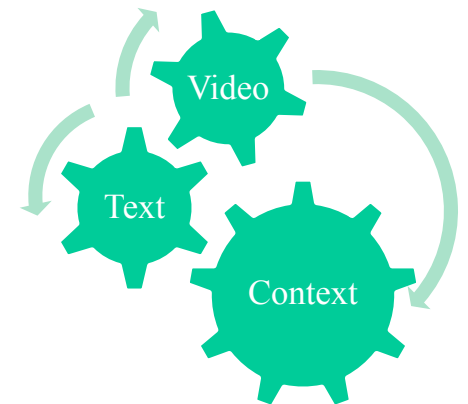
Minimizing risk in video hyperlinking

Presented by

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What make a video “link target”?

❖ Supplementing anchor

❖ Serendipity

❖ User experience by *minimizing*

❖ false link	} <i>risk</i>
❖ redundancy	

Prefer popular and “easy” targets

Popularity – Hubness

A point x is popular if many other points regard x as “friend”.

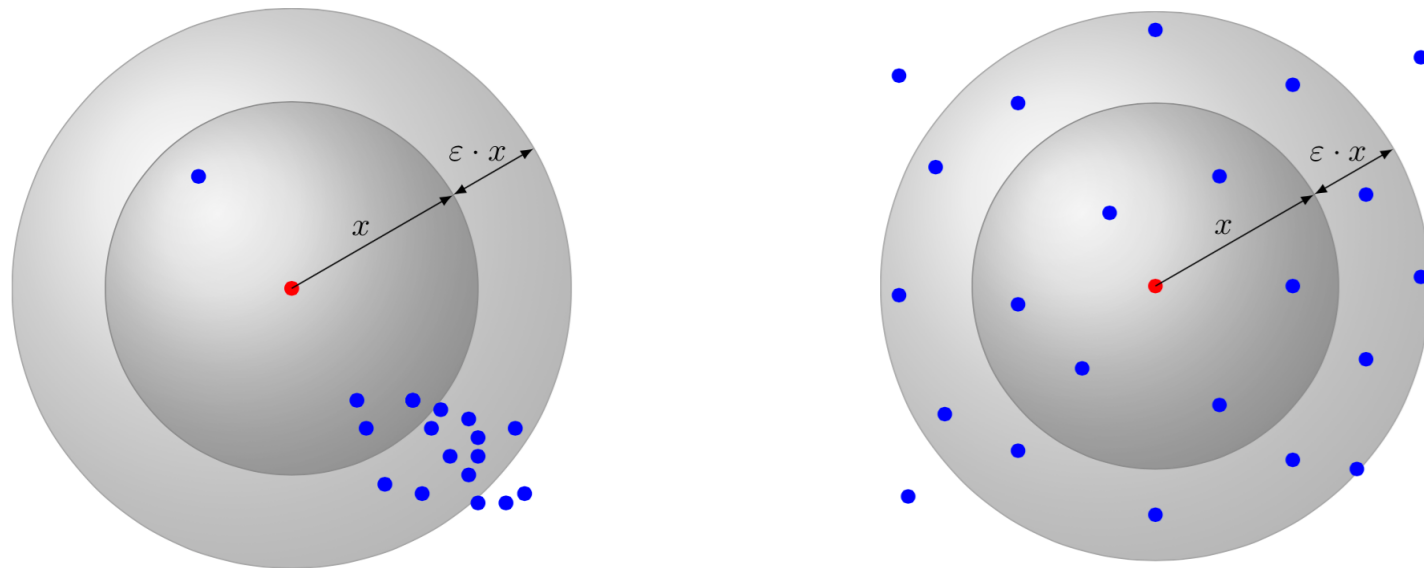
Hub score of a point x

$$N_k(x) = \sum_{i=1}^n P_{i,k}(x)$$

x is hub if $N_k(x) > k$

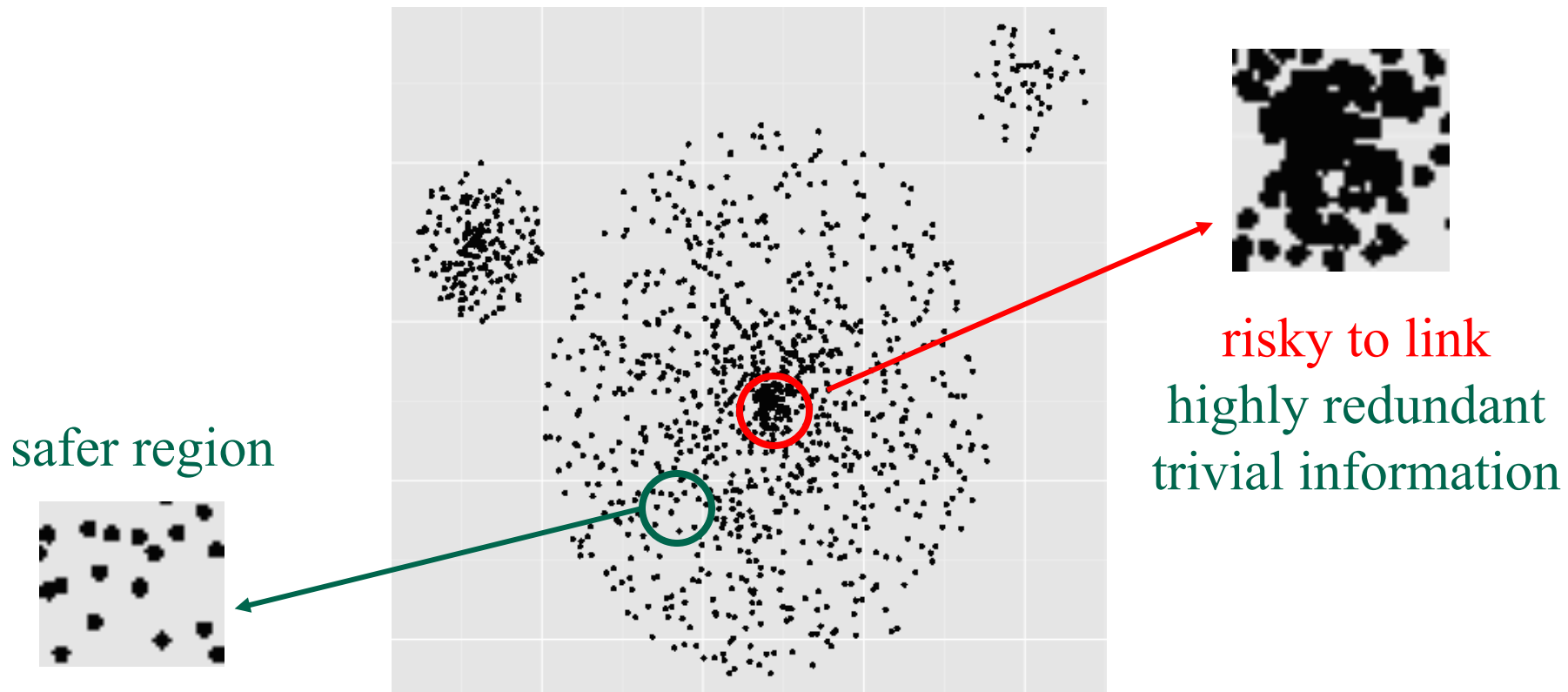
Easiness – Local Intrinsic Dimension (LID)

The **minimal number of dimensions** required to describe a point w.r.t to its local neighborhood.

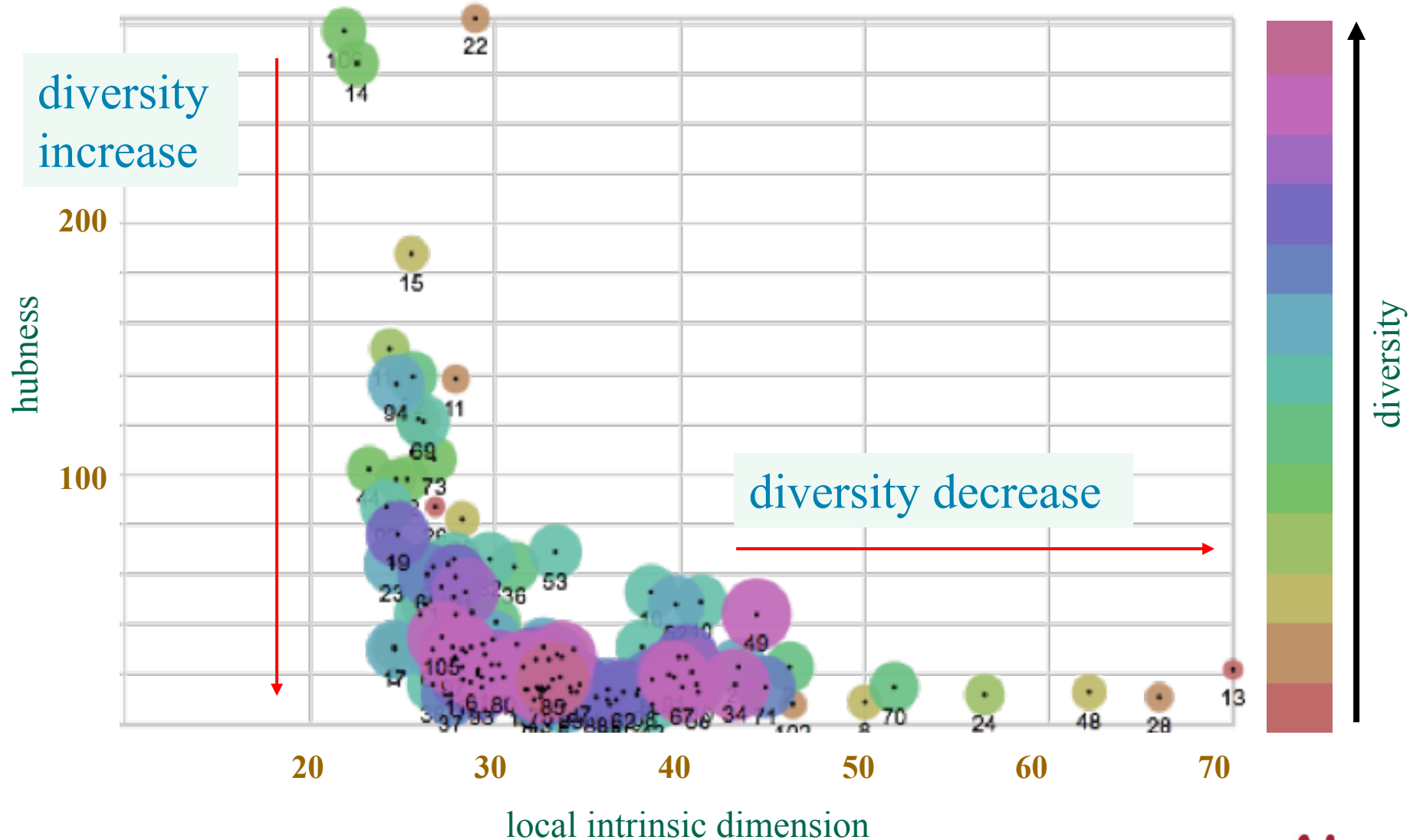


Easiness – Diversity

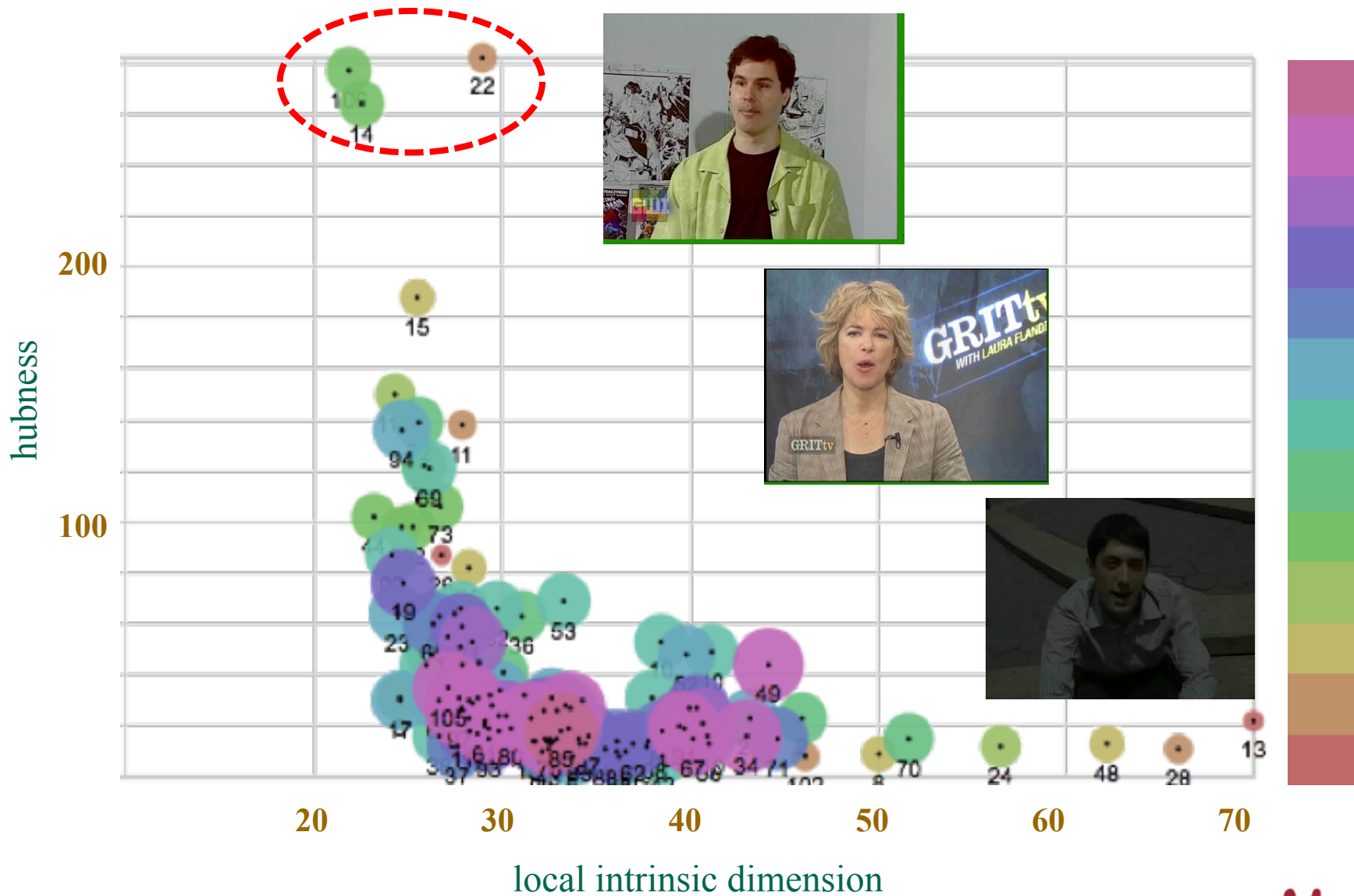
Average pairwise distance between a target and its k -nearest neighbors



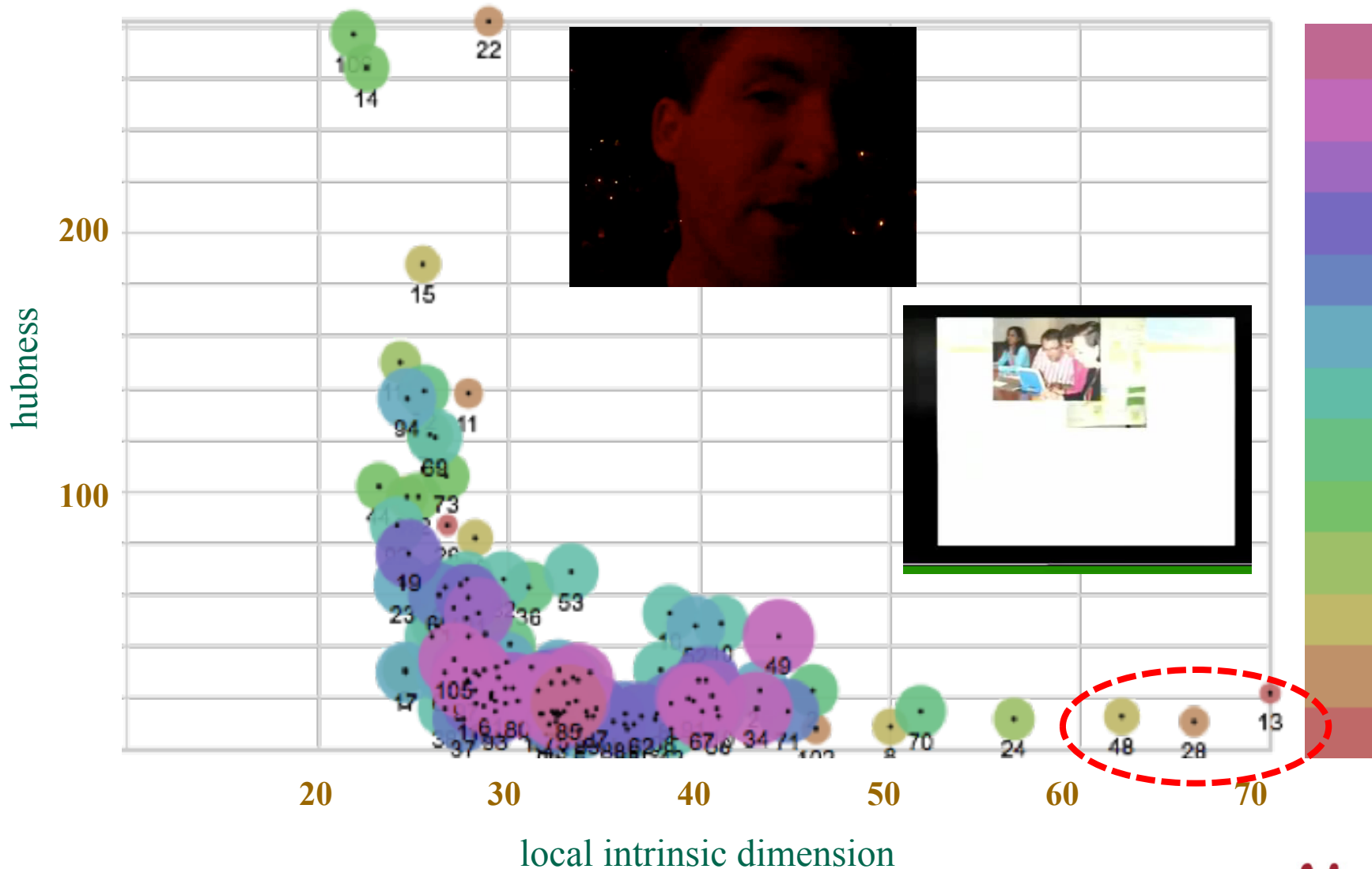
Insights of 122 anchors on development set



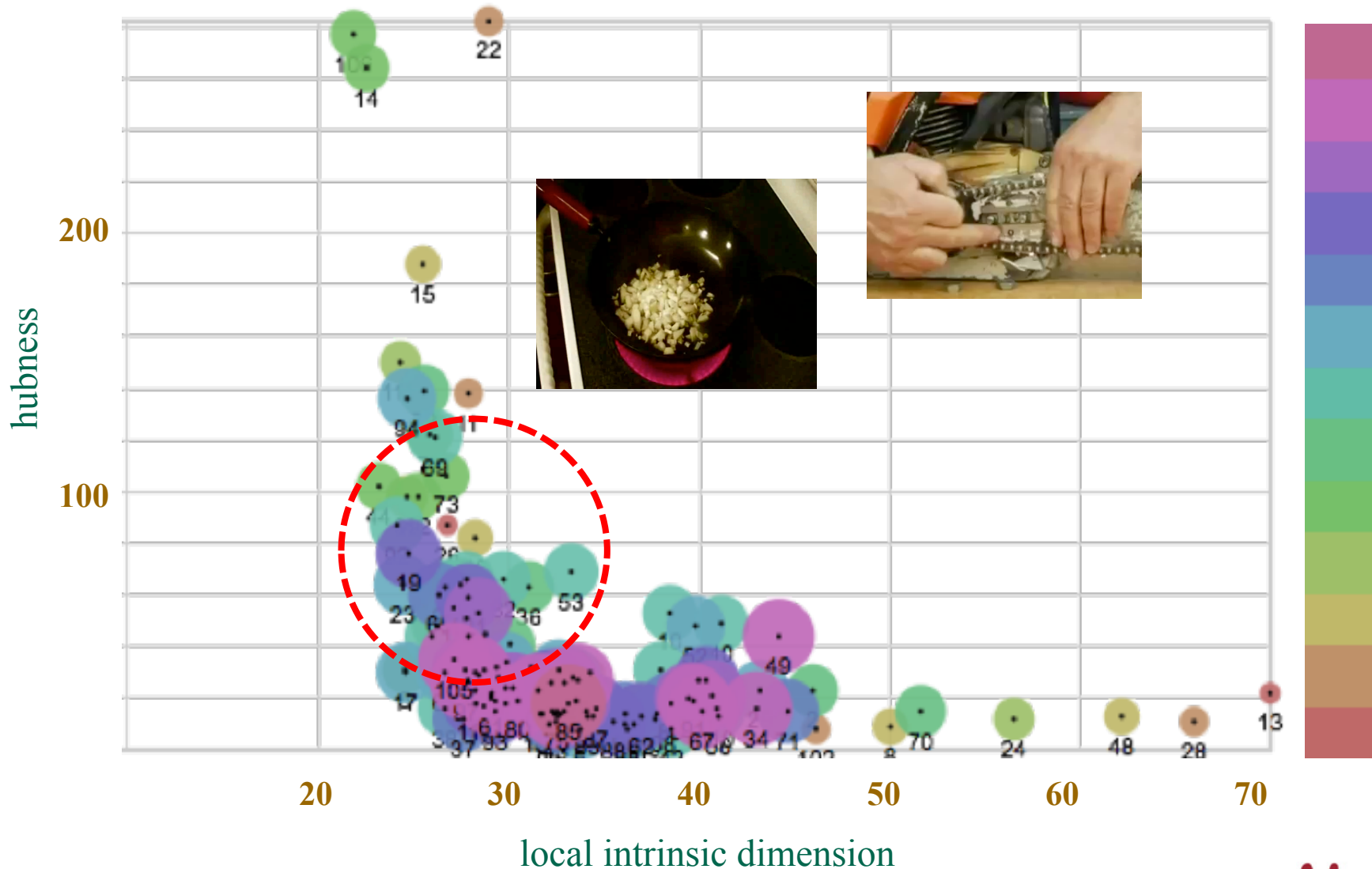
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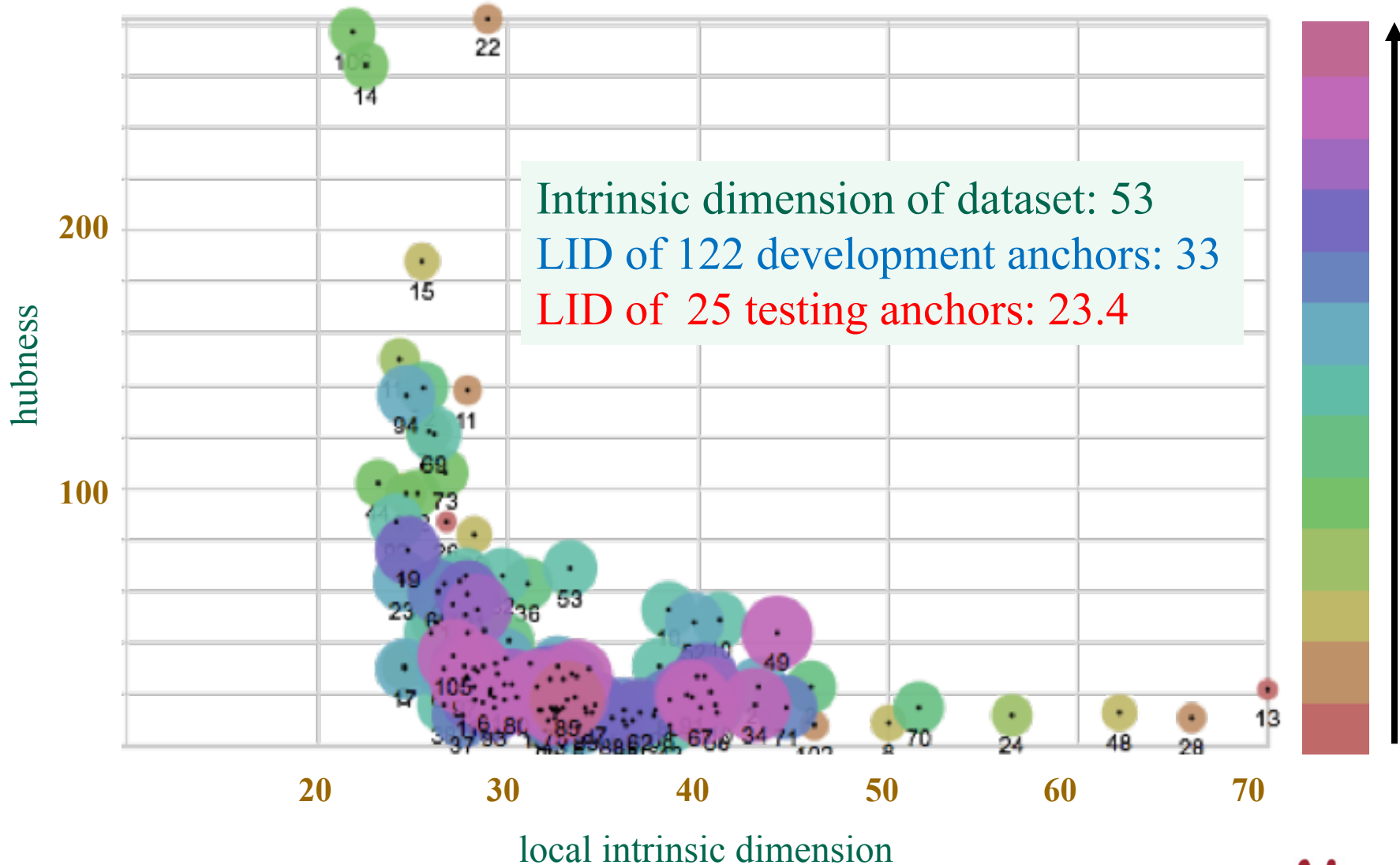
Insights of 122 anchors on development set



Insights of 122 anchors on development set



Insights on dataset



Algorithm – the art of compromise

Hub 

Local intrinsic dimension (LID) 

Diversity 

Optimization: Select k out of n candidate targets

0-1 assignment vector hub LID distance matrix

$$\max_Y \left\{ \frac{Y^t H}{k} - \frac{Y^t D}{k} + \frac{Y^t A Y}{k(k-1)} \right\}$$

Solution

- Relax the $\{0,1\}$ constraint to $[0,1]$
- Similar to quadratic programming problem

Variants of algorithm

Depending on the initialization of assignment vector Y

Hub-first

Initialize the first k targets with largest hub scores to 1

LID-first

Initialize the first k targets with largest LID scores to 1

Intuition

- Hub-first for anchor selection
- LID-first for target selection

Popular content

Specific content

Submissions

Run-1: Visual baseline

Run-2: Run-1+ LID-First (re-rank top-100)

Run-3: Multimodal baseline

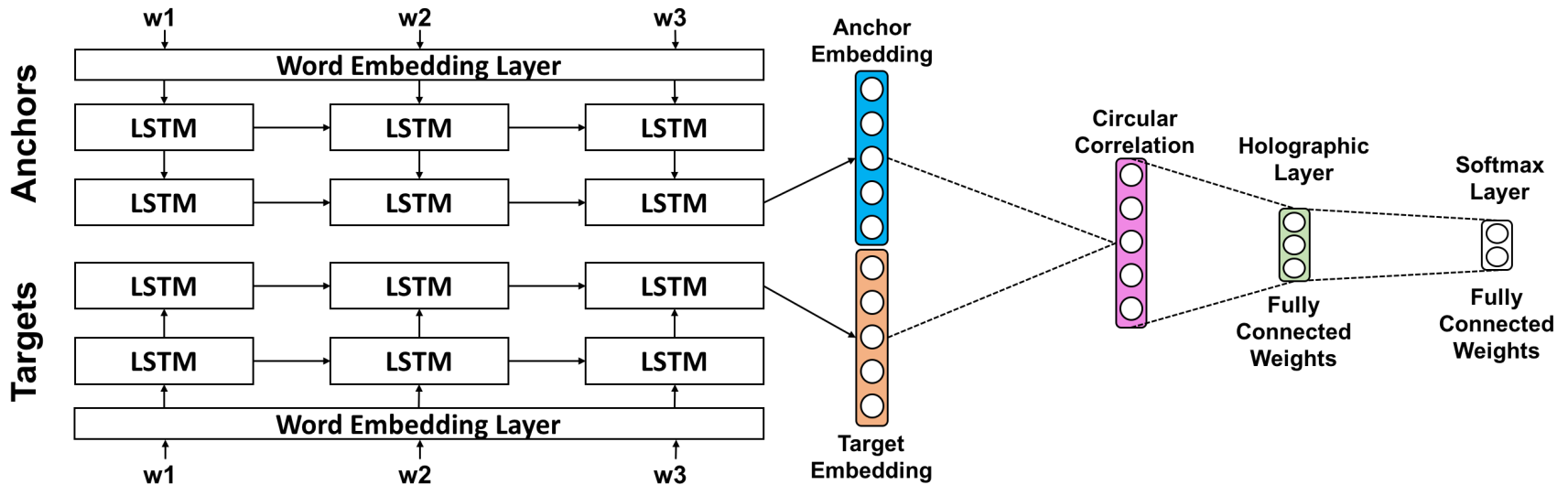
Run-4: Run-3 + LID-First (re-rank top-100)

Implementation

- Exclude 2,719 testing videos without speech – *intuitively not suitable as targets?*
- Use LDA-based model for video fragmentation (*ACL 2017*)
- Visual run based on 14K concepts
 - ImageNet, ImageNet-Shuffle, SIN, RC, Places
- Use LIMSI ASR
- Multimodal run based on the fusion of cosine similarity and Siamese network

Cross-modal evaluation

Siamese recurrent architecture – train using 122 anchors of development set



Feed different input pairs

- visual, visual
- text, text
- text, visual
- visual, text

Softmax has two nodes – Probability of similarity and dissimilarity

Average fusion of pair similarities

Learning to rank question answer pairs with holographic dual LSTM architecture in SIGIR 2017

Result

	P@5	P@10	P@20	MAP	MAiSP	
Run-1	0.864	0.852	0.502	0.1848	0.1113	visual run
Run-2	0.864	0.860	0.530	0.1849	0.1128	
Run-3	0.856	0.852	0.582	0.1951	0.1199	multimodal
Run-4	0.856	0.852	0.710	0.2392	0.1473	

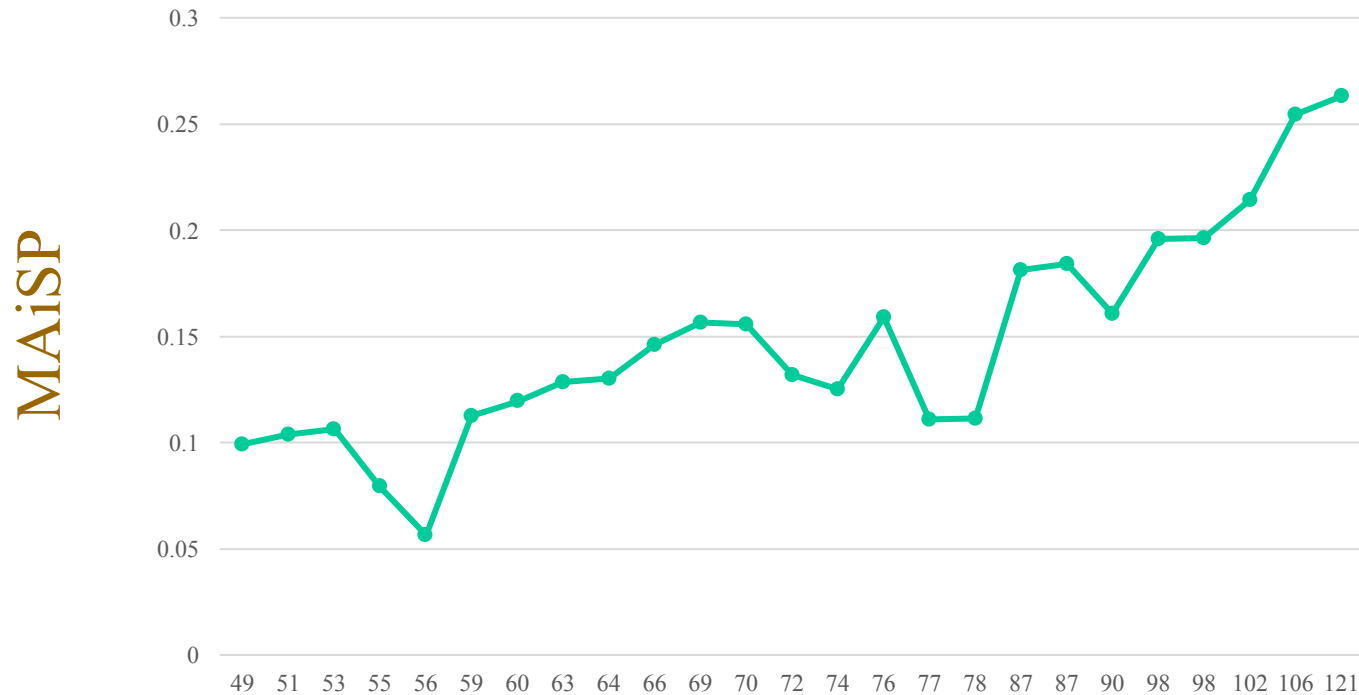
Conclusion-1: Multimodal run brings some improvement for search depth @ 20 and beyond

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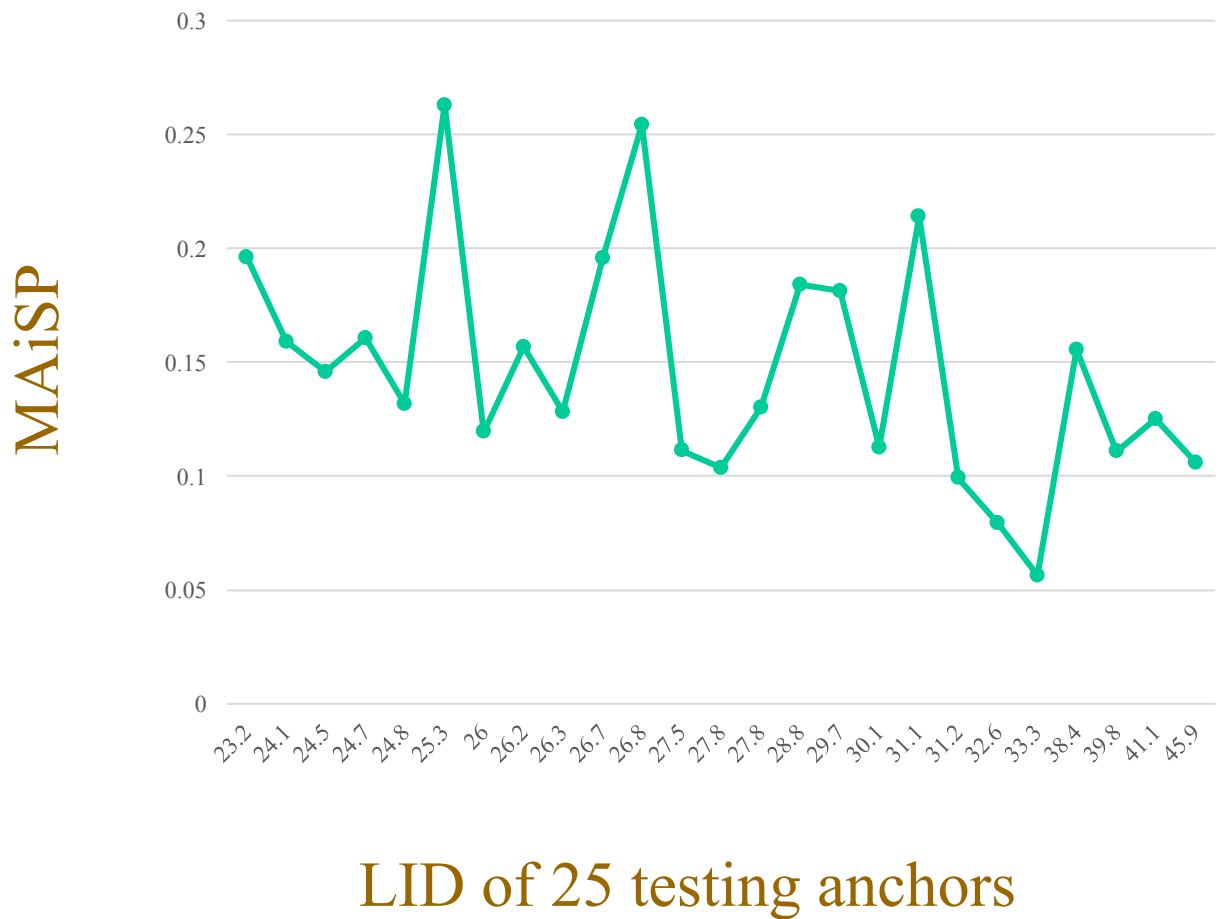
Conclusion-2: LID-first boosts multimodal run and shows the best improvement for search depth @ 20 and beyond

Correlation between hub & performance



Hub scores of 25 testing anchors

Correlation between LID & performance



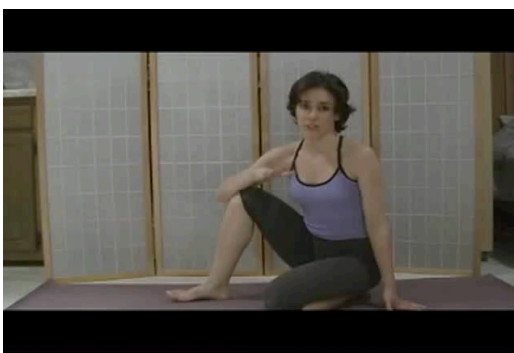
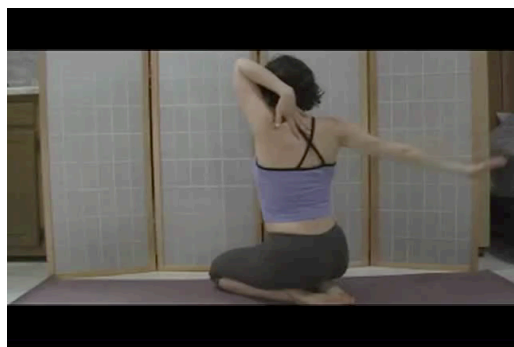
Multimodal run

Anchor 145
Yoga practice



shower,0.970
shoji,0.941
window screen,0.456
television, television system,0.404
ballet dancer,0.341
dress,0.313
home,0.270
balance beam, beam,0.232
Adult_Female_Human,0.220
Speaking_To_Camera,0.209
leotard, unitard, body suit, cat suit,0.180

Visual run

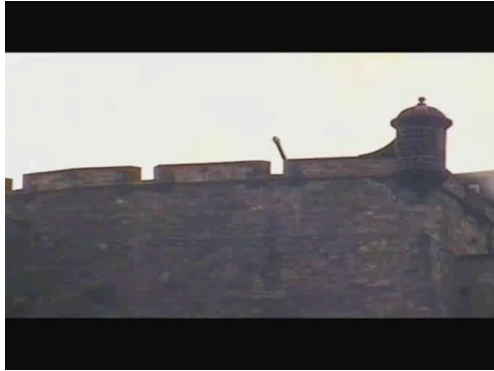


Sahaja Yoga treats drug addiction and disease

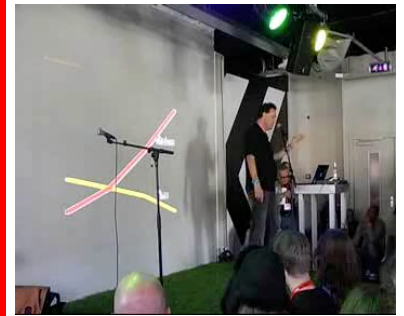


Shri Mataji started Sahaja Yoga @ India in 1970

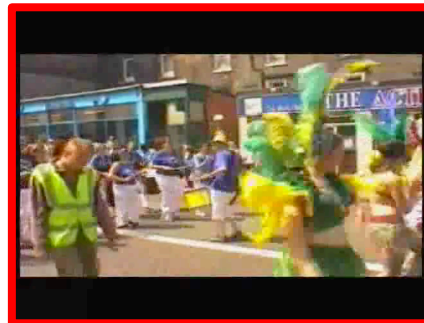
How LID-first boosts performance



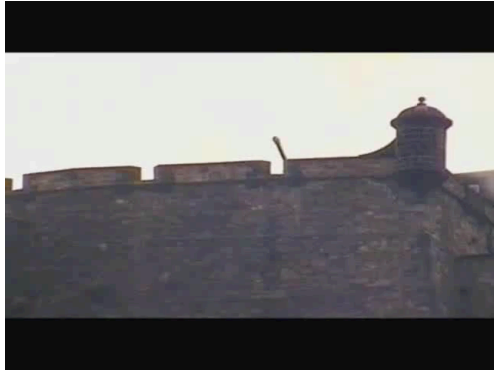
Anchor 124
University marching band



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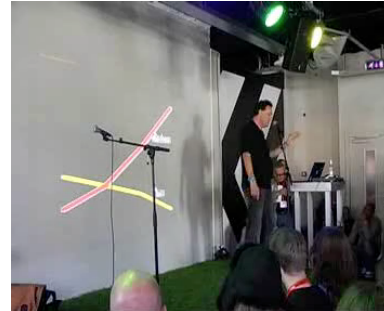
How LID-first boosts performance



Anchor 124
University marching band



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When does it fail?

- Name entities in ASR are recognized incorrectly
 - anchors 124, 125, 133, 135, 140, 141, 147
- Data statistics alone is insufficient
 - May pull context-irrelevant but popular and safe fragments to a higher rank
 - Example: anchors 130 (food preparation), 139 (hat show)

Conclusion

- Multimodal run diversifies link targets
- Hub + LID + diversity improves P@20, MAiSP, MAP
- Some correlation between hub+LID of anchors and performances
- More analysis is required to understand the performance ...