



BBC Rushes

What's it all about?

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Where Rushes Come From

- Shoot to Show Ratio
 - Up to 40 to 1
 - Average? Maybe 10:1
 - Nobody knows!

Uses of Rushes

- Making the Programme (of course)
- Re-versioning the 'same' programme
- Re-use from the archive
 - Stockshots: material specifically identified (by a 'documentalist') for re-use
 - Other 'generic' shots, usually tracked down by a researcher or programme maker

Managing Rushes during Production

- Various logging systems
- Logging done by a production assistant
- BBC has gotten rid of production assistants!

Getting Good Stockshots

- Nobody identifiable in vision
- No voice over
- Not too short
- 'good shots'
- General views: places, technology, vehicles

Value of Rushes

- Generally considered of low re-use value
- Because nobody knows what's in them
- Because they haven't been manually documented
- Because they are of low re-use value!

Documentation of Rushes

- Somebody has to look at them
 - During production
 - Or when tapes hit the archive
- And then manually describe them
 - In enough detail to support ‘generic’ re-use
 - What, where, when, type of shot

A Vision

- Computer-assisted rushes management
- Contemporaneous: so rushes could be efficiently described (auto-logged) for use in a current production
- Archive: possibly separate ‘mining’ for re-use as stockshots
- But- basic “who, when, where, what” remain as vital metadata

Need for Summarisation (or something to manage rushes)

- Programme making has been reliant on film and tape
- Materials on shelves, basic information written on the individual tape itself
- ‘Spatial organisation’ of materials
 - Top shelf, back cupboard, Ben’s desk
- Detail in “shot lists” – some still hand written
- ALL this changes with file-based working

Summarisation of video files

The unit of 'tape' disappears, and there is no reason for a file to be tied to that physical/temporal unit

- Summarisation will need to be quite accurate and specific to be useful for managing short files
- A hierarchical approach to summarisation: from the frame to the TV series (or higher: all the Dr Who series; all science fiction series)

Conclusion

- Summarisation – video file content logging – essential in tapeless production
- Could have application to any video asset management requirement
- But summarisation needs to move past any concentration on ‘the tape’ - and may need to re-examine premises
- Finally:
 - Desperately Seeking Documentation: YouTube