



IBM/Columbia team at TRECVID 2004

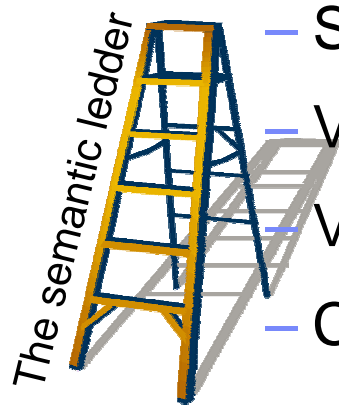
# About The Tradeoff Between Searching Time and Browsing Time in Interactive Search

IBM Research: A. Amir, J. O. Argillander, M. Berg, G. Iyengar, J. Kender, C-Y Lin, M. Naphade, A. Natsev, J. R. Smith, J. Tesic, G. Wu, R. Yan, D. Zhang  
Columbia University: S-F. Chang, W. Hsu

Presented by Arnon Amir, [arnon@almaden.ibm.com](mailto:arnon@almaden.ibm.com)  
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## IBM Search Systems – indexed data

### ■ Multimodal query retrieval:



- Speech: combined ASR, CC and Phonetic
- Video OCR
- Visual concepts
- CBIR: color histograms, color correlograms, texture.

### We extend our thanks to

CLIPS-IMAG – reference shot list

CMU – Video OCR and time alignment of CC and ASR

LDC – Video data, closed captions

LIMSI – ASR data

NIST – TRECVID



## System 1: Marvel ("TJW")

- Shot-based retrieval
- Speech, CC
- CBIR
- Concepts, models, filters
- Session
- Vector operations, fusion
- Shot aggregation
- Internet based GUI



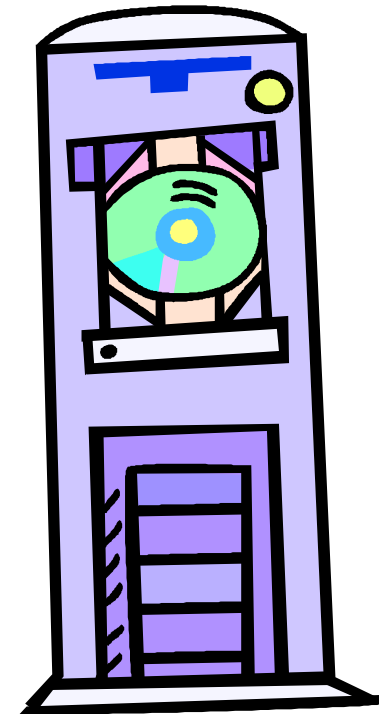


- Video+time retrieval
- Speech, CC, phonetic
- CBIR
- Concepts, Video OCR
- Session
- Statistic ranking
- Shot aggregation
- Relevance Feedback
- Internet based GUI



## System 3: Automatic Search

- Shot-based retrieval
- Speech, CC
- CBIR
- Concepts
- Vector operations, fusion
- Automatic query formulation
  - No human in the loop, no GUI☺



## A Perspective on TRECVID Search

- What Manual search is?
- What Interactive search is?
- What is the importance of browsing?
- What is the importance of shots elevation?

## Manual Search

- Input: Multimodal topic, textual + image/video samples
- *Task: Form the best MM query for the given topic*
- Measure system+human performance
  - + Human ability to form a good query
  - + System discrimination
  - + System generalization
- Final search query is test-set independent, scalable

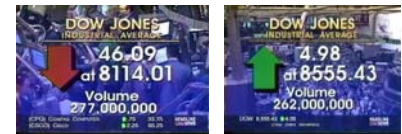
## Interactive Search

- Input: Multimodal topic, textual + image/video samples
- *Task: Get me as many hits as possible, now!*
- Measure system+human performance
  - + Human ability to form a good query
  - + Human browsing skills
  - + System search capabilities
  - + System browsing capabilities
- Final search result is test-set dependent, not scalable



## Automatic Search

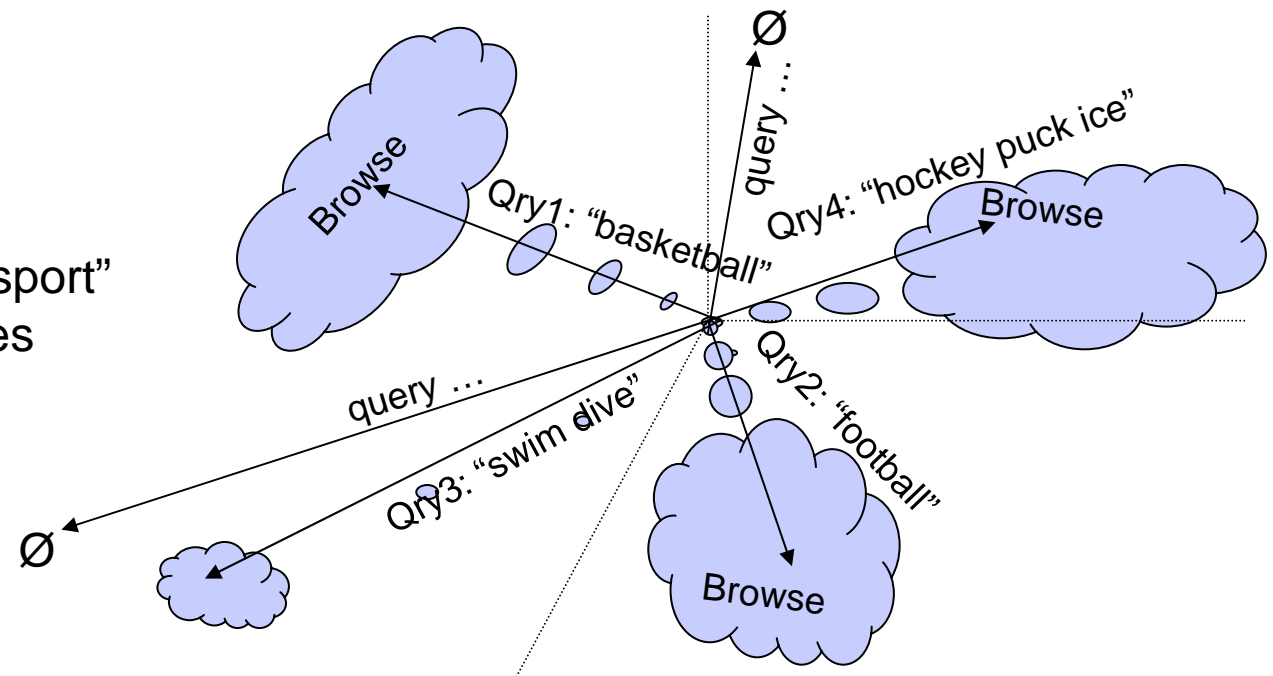
- Input: Multimodal topic, textual + image/video samples
- *Task: Acquire this Previously Unseen Semantic Concept*
- Measures system (!) performance
  - No human in the loop
  - System topic->query conversion capability
  - System learning capability
  - System search capability
- Final result is test-set independent, scalable



Samples should include **only relevant shots/images** (Dow Jones Showing Rise)

## Interactive Search = a Combination of Search and Browse

- E.g., searching for “sport” using multiple queries



### A travel in video shots space

- Search: travel across the entire space, collect many shots
- Browse: local, in a neighborhood: storyboard, CBIR, etc.

## Search and Browse

	<b>Search</b>	<b>Browse</b>
<b>Starting point</b>	Query	Result list/table
<b>Extent</b>	Global	Local, “show similar ones”
<b>Hits</b>	Query matches	Anything the user can find
<b>Collecting hits</b>	Many, ranked	One at a time, unranked*
<b>Processor</b>	Computer	Human
<b>Time</b>	Short	Long
<b>Contribution to MAP</b>	?	?


## Browsing

- Browsing, “find more like this”
- Helps in query refinement
- Find and pick new matches
- Feedback, shots elevation

# Multimodal Query: *Concept ASR/CC phonetic VOCR CBIR* sport~ & basketball & (N.B.A.# | NBA\$) & 04.38333

Results for: 'sport~ & basketball & (N.B.A.# | NBA\$) & 04.38333' in 't04\_test\_wd' Found 2178 results Use collection shots file: E:\HTTP\cgi-bin\T04SearchRef.txt. Display first 100 hits

Non-Vocabulary words: 'NBA.'. Use a # suffix for phonetic search, \$ for VOCR.

Save marked results as <input type="text"/> <input type="button" value="Save"/> <input type="button" value="Feedback"/> <input type="button" value="Pseudo"/> <input type="button" value="Refresh"/>			
No#	Score	Video Segment	QUERY Shots
1 <input type="radio"/>	254.79	19981213_CNNa <a href="#">00:21:41-00:21:49</a> (basketball_&_sport)(basketball_&_CBI_&_sport)(sport...	 - <input type="checkbox"/> <input type="checkbox"/> + RefShot#: <a href="#">44041</a> 0:21:39-0:21:45 basketball  - <input type="checkbox"/> <input type="checkbox"/> + RefShot#: <a href="#">44042</a> 0:21:45-0:21:47 basketball  - <input type="checkbox"/> <input type="checkbox"/> + RefShot#: <a href="#">44043</a> 0:21:47-0:21:50 basketball
2 <input type="radio"/>	222.78	19981204_CNNa <a href="#">00:21:56-00:22:03</a> (basketball_&_CBI) basketball (CBIR_&_basketball)(CBI...	 - <input type="checkbox"/> <input type="checkbox"/> + RefShot#: <a href="#">38333</a> 0:21:56-0:21:57 basketball  - <input type="checkbox"/> <input type="checkbox"/> + RefShot#: <a href="#">38334</a> 0:21:57-0:22:01 basketball  - <input type="checkbox"/> <input type="checkbox"/> + RefShot#: <a href="#">38335</a> 0:22:01-0:22:04 basketball
3 <input type="radio"/>	206.92	19981002_CNNa <a href="#">00:16:50-00:16:58</a> /_/_/M/H/N/T/X/DD/_/_/N/B/AE/_/_/B/R/U/W/S/_/_/F/R/(sport...	 - <input type="checkbox"/> <input type="checkbox"/> + RefShot#: <a href="#">997</a> 0:16:29-0:16:54 basketball  - <input type="checkbox"/> <input type="checkbox"/> + RefShot#: <a href="#">998</a> 0:16:54-0:17:01 basketball
4 <input type="radio"/>	180.15	19981120_CNNa <a href="#">00:21:44-00:22:13</a> CBIRsport sport(sport_&_CBI) (CBIR_&_sport) sport sport ...	 - <input type="checkbox"/> <input type="checkbox"/> + RefShot#: <a href="#">29385</a> 0:21:43-0:21:44 basketball  - <input type="checkbox"/> <input type="checkbox"/> + RefShot#: <a href="#">29386</a> 0:21:44-0:21:50 basketball  - <input type="checkbox"/> <input type="checkbox"/> + RefShot#: <a href="#">29387</a> 0:21:50-0:21:52 basketball  - <input type="checkbox"/> <input type="checkbox"/> + RefShot#: <a href="#">29388</a> 0:21:52-0:21:57 basketball  - <input type="checkbox"/> <input type="checkbox"/> + RefShot#: <a href="#">29389</a> 0:21:57-0:22:01 basketball  - <input type="checkbox"/> <input type="checkbox"/> + RefShot#: <a href="#">29390</a> 0:22:01-0:22:07 basketball  - <input type="checkbox"/> <input type="checkbox"/> + RefShot#: <a href="#">29391</a> 0:22:07-0:22:09 basketball  - <input type="checkbox"/> <input type="checkbox"/> + RefShot#: <a href="#">29392</a> 0:22:09-0:22:16 basketball
5 <input type="radio"/>	177.65	19981026_CNNa <a href="#">00:03:08-00:03:21</a> (CBIR_&_sport)(sport_&_CBI) ... ..	 - <input type="checkbox"/> <input type="checkbox"/> + RefShot#: <a href="#">11983</a> 0:03:04-0:03:12 basketball  - <input type="checkbox"/> <input type="checkbox"/> + RefShot#: <a href="#">11984</a> 0:03:12-0:03:17 basketball  - <input type="checkbox"/> <input type="checkbox"/> + RefShot#: <a href="#">11985</a> 0:03:17-0:03:25 basketball



## The impact of Shot Elevation on MAP

Simulated scenario: For each topic,

- Take final Interactive query as baseline list
- Elevate all the *correct* shots to the top, up to depth  $n$

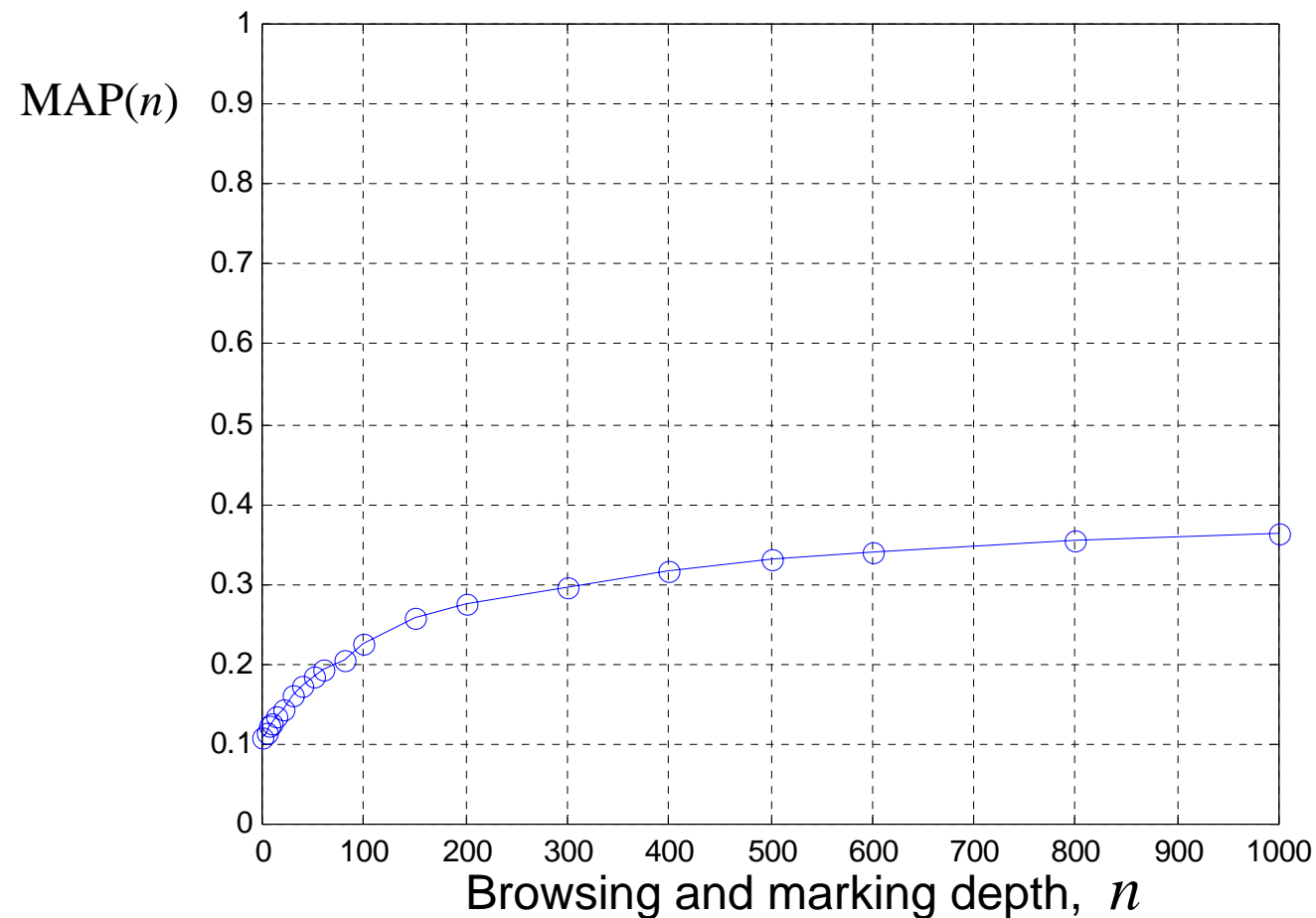
Plot  $\text{MAP}(n)$

A random result list of length  $K$  ( $=1000$ ) would yield a linear expected  $\text{AP}(n)$  of

$$\begin{aligned}\overline{\text{MAP}(n)} &= \frac{1}{|GT|} \left( np \cdot 1.0 + p \sum_{i=n+1}^K \frac{np + (i-n)p}{i} \right) \\ &= \frac{1}{|GT|} (n(p - p^2) + p^2 K)\end{aligned}$$

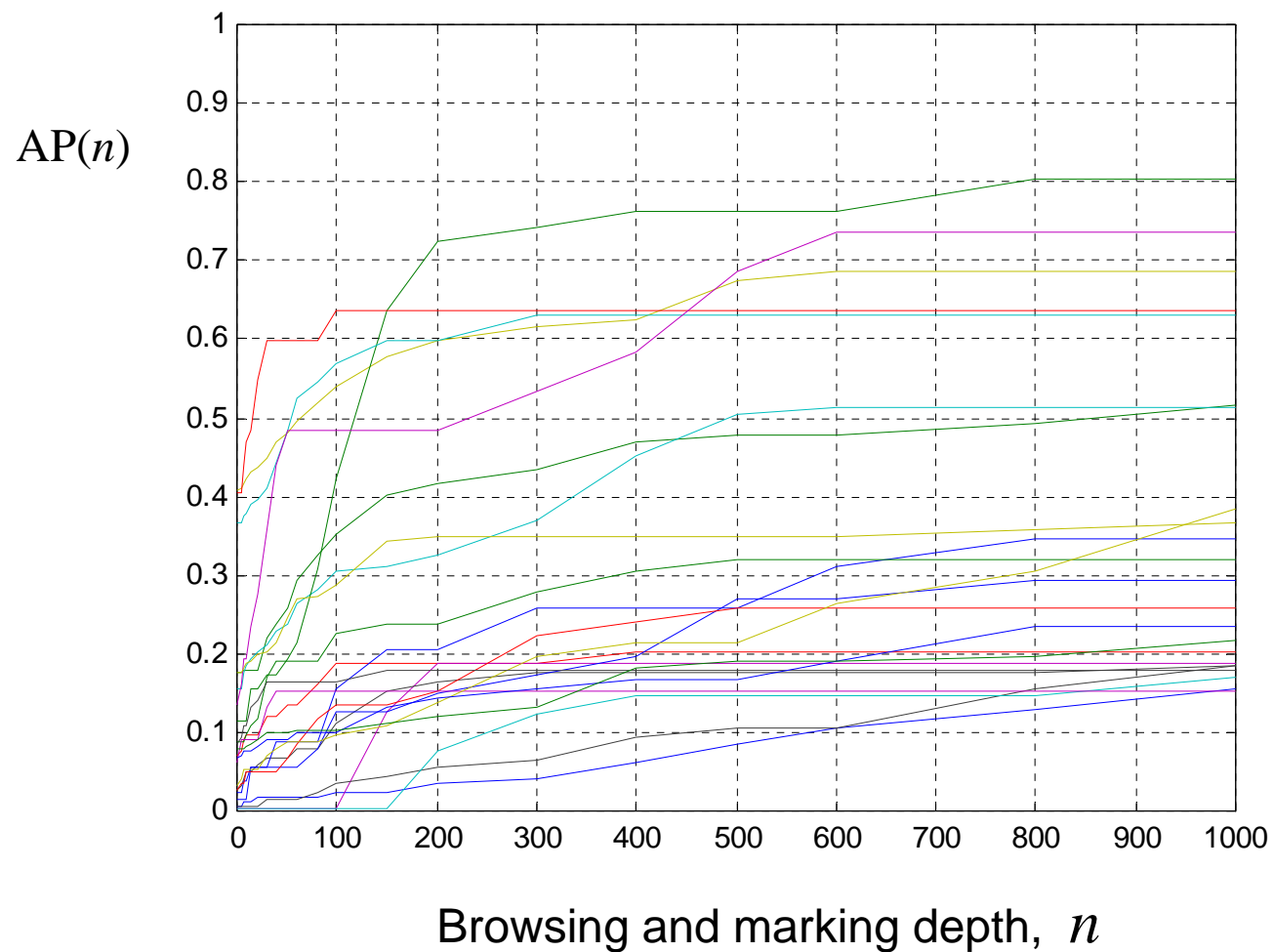
$$\text{where } p = \frac{|GT|}{N}$$

## Shot Elevation Impact on MAP – Simulation Result

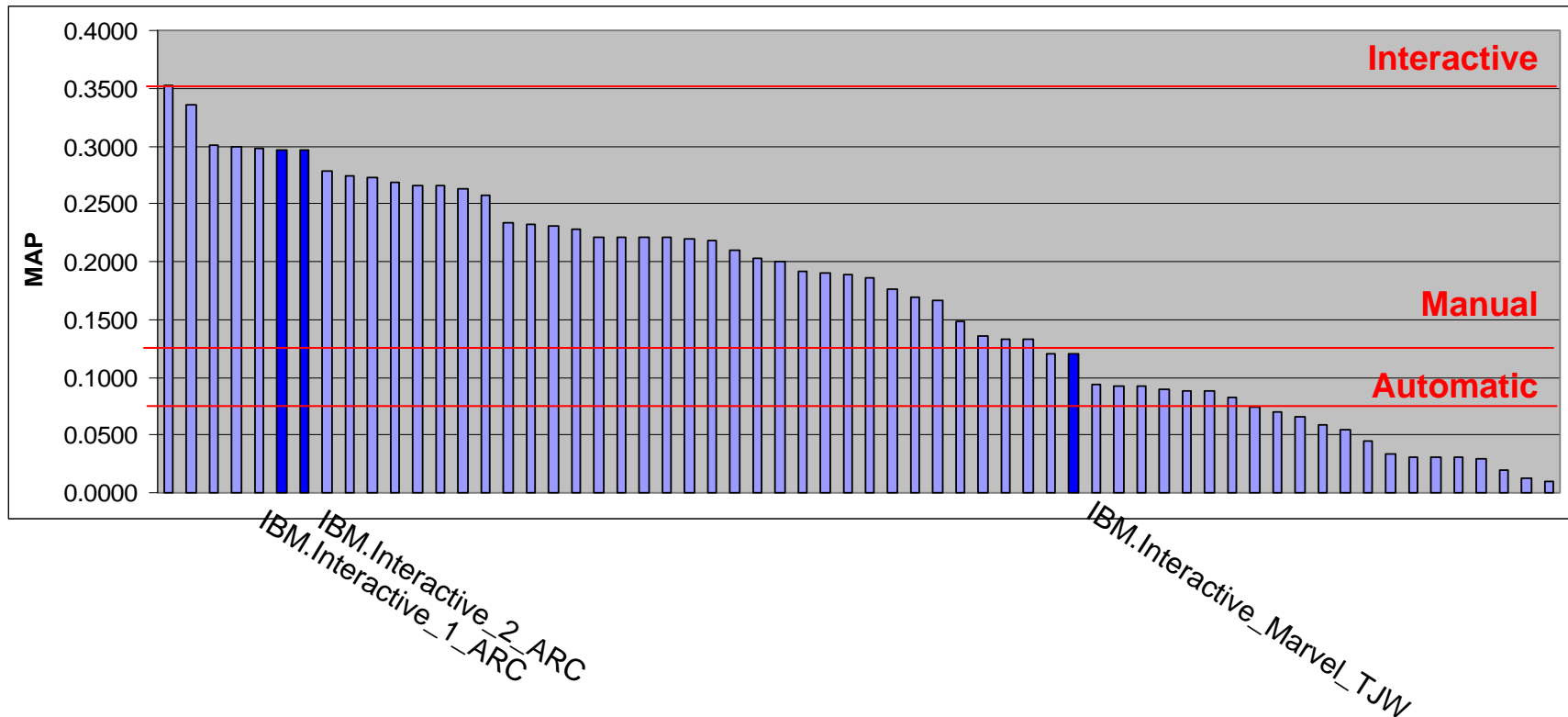


- Above linear -> means the search results are better than random.
- Labelling the top 100 gives more than 100% improvement in MAP

# Shots Elevation Impact on Topics AP

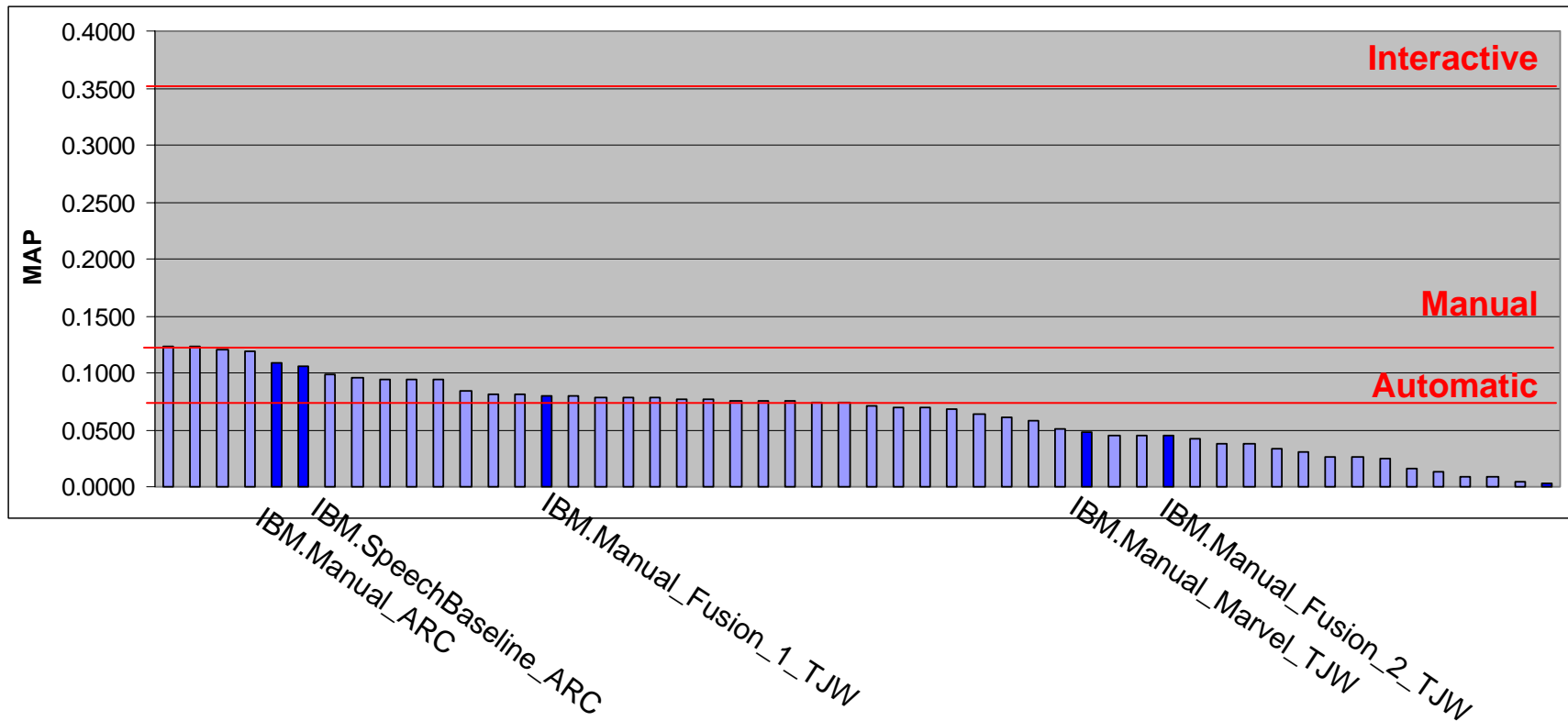


## Interactive Search Runs



- Results can get much higher than manual search
- Does it scale up for large data sets ?

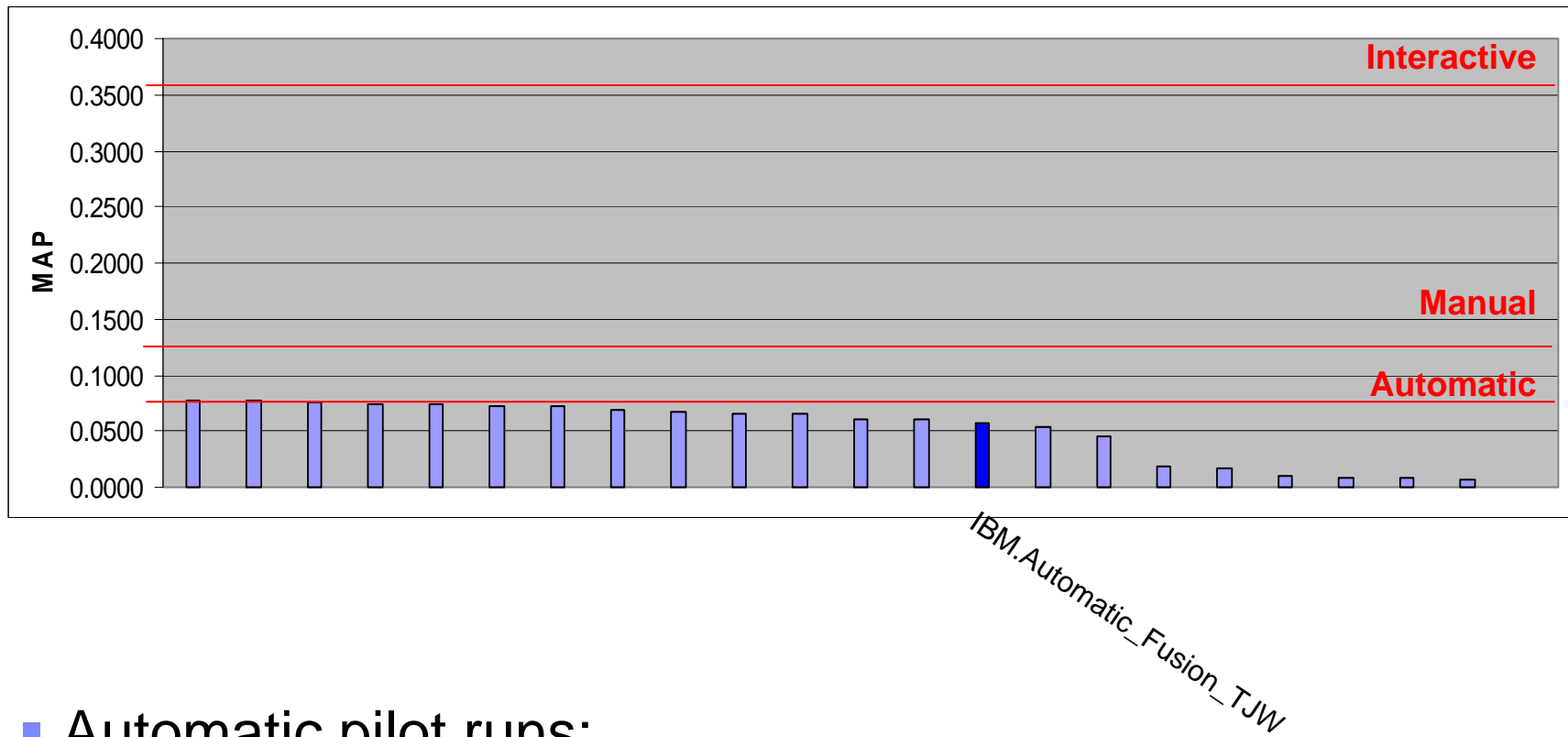
## Manual Search Runs



- Scalable: same query may be run on large data sets

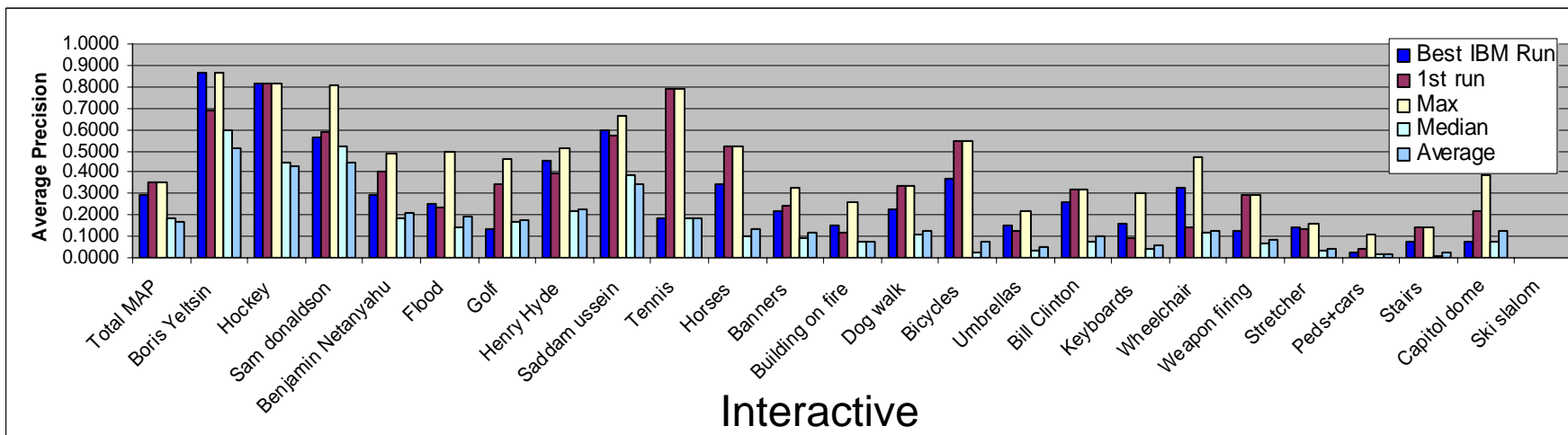
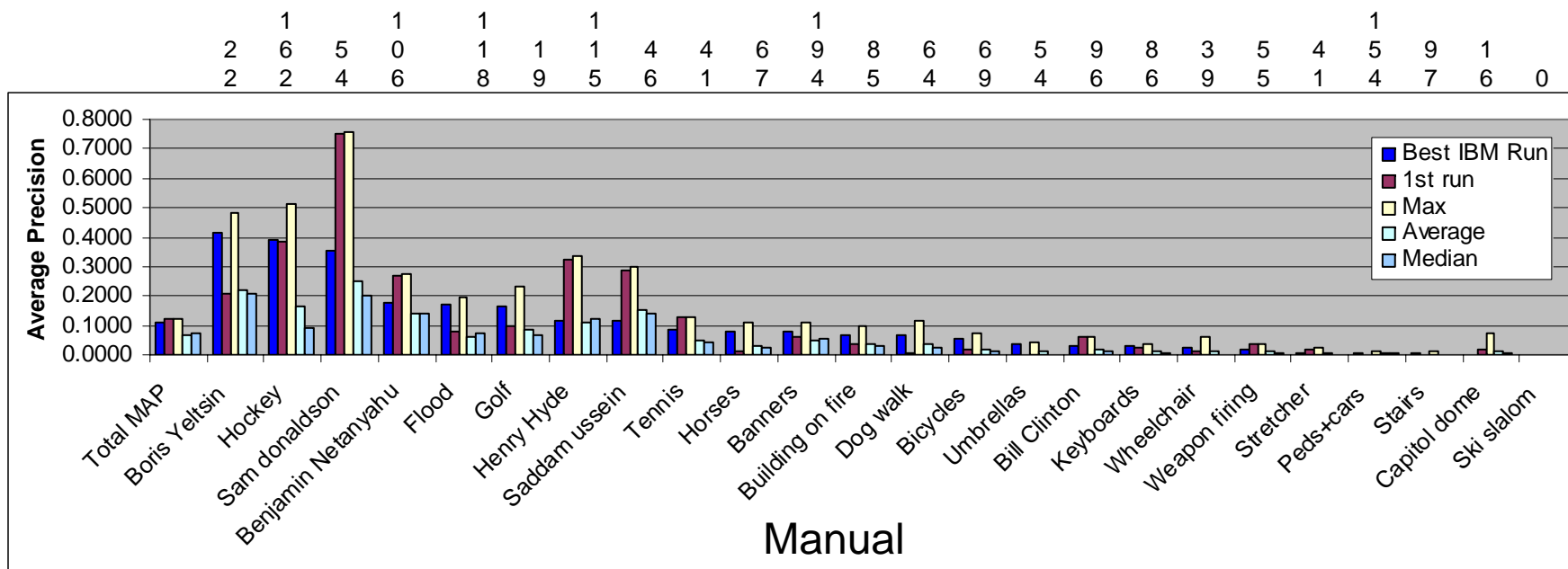


## Automatic Search Runs

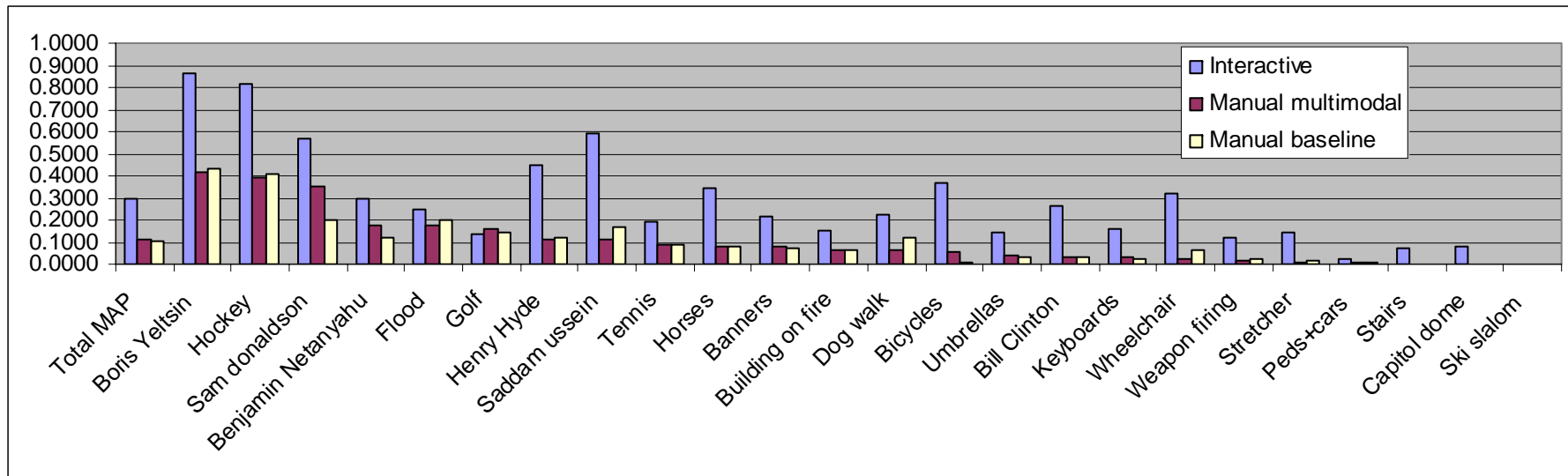


- Automatic pilot runs:
  - Results are comparable with the ballpark of Manual search

# AP by Topics



## Comparison – Interactive vs. Manual Runs



Topics are sorted by decreasing Manual AP order

## Conclusions

- Browsing and shots elevation are essential in Interactive search
- Relevance Feedback found very helpful in query formulation
- Automatic search – concept acquisition, the most objective, comparable to manual, scales up.
- Manual search – less objective, scales up, speech is still the most dominant part
- Interactive search – very interactive, subjective, CBIR is very instrumental, may not scale up as well.